

# Allamakee County Agricultural Society

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PO Box 208  
Waukon, IA 52172

Phone: 563.568.2667

Email: [allamakeefair@gmail.com](mailto:allamakeefair@gmail.com)

Website: [www.allamakeecountyfair.org](http://www.allamakeecountyfair.org)

Find us on Facebook!



May 2021

Dear Fair Supporter:

We're so excited to be back, and we're working hard to make this our **Best Fair Ever!** We can't wait to see the trailers pulling up, youth showing off their livestock projects, exhibits being judged, the smell of the fair food, the thrill of the Midway entertainment, and the lights and sounds of the Grandstand! **We invite you to join in the Excitement!**



Please save the dates for the 2021 Allamakee County Fair,  
**July 21 – July 25!**



Our Free Entertainment will feature **Magic by Waukon Native, Jonathan May!** He is a Full-Time Magician and Comedian based out of Central Iowa. We will also feature Balloon Twisting, Face Painting, Glitter

Tattoos, and Caricatures – Free to All Fair-goers!

We are excited to offer Spectacular Amusements as the Carnival, offering traditional fair rides and food. Wristbands will be available daily, or Mega-Bands are good for the entire fair.

The Open Exhibit Building will be busy with workshops and contests. Keep checking our website and Facebook page for the full schedule! **Be sure to check out our website!** [www.allamakeecountyfair.org](http://www.allamakeecountyfair.org) and like us on **Facebook**.

This year we've put together a great grandstand line-up of family friendly entertainment, to relax and enjoy after a busy day at the fair! This year's evening lineup includes:

- Tuesday evening we kick off the fair with the **YOUTH SHOWCASE AND QUEEN CORONATION** (*in the Pavilion*)
- Wednesday we make some noise with a **LOCAL TRUCK AND TRACTOR PULL**
- Thursday, we welcome **74 Promotions**, bringing Motocross action back to Allamakee County
- Friday, get ready to rock with music by **Flatland Ridge**, followed by Headliner **Slippery When Wet – The Ultimate BonJovi Tribute**
- Saturday join us for a full rodeo, including Saddle Bronc Riding, Calf Roping, Bull Riding, Barrel Racing, and Mutton Bustin' at the **ROGUE RODEO**
- **New in 2021 – Iron Ridge Church** Sunday Morning Worship in the Showbarn
- Sunday afternoon we welcome back the always-thrilling **TOUGH TRUCK** competition



We'd also like to invite you to the **4-H/FFA Youth Livestock Auction on Sunday at 5:00**. Market Beef, Swine, Lambs, and Goats will be available for purchase. This is a great way to support our youth **and** purchase local meat for your family, friends, or employees. These animals will be taken to local lockers for custom processing, or can be resold for market price if you'd like to support the youth, but do not have a need for the meat. The trucking or resale is all taken care of for you.



As the Board of Directors, it is our goal and duty to provide safe, economical, and fun entertainment for the families in Allamakee County. You, our sponsors, are an integral part in our ability to do that. Our Fair is one of the county's largest annual events, and your help and support also make it one of the best! On the back of this letter you will find the sponsorship packages available. Please select the package that best suits you.

Enclosed is a 'Sponsor Agreement'. Please complete and return with payment by **June 5<sup>th</sup>**.

Should you have any questions, please contact Tyler Plein at 563-380-1425 or Bobbi Baxter at 563-380-0696. Your continued support makes the Allamakee County Fair possible!

**Thank you for your support!**

## THE ALLAMAKEE COUNTY FAIR BOARD

Tyler Plein, President	Josh Dee, Vice-President	McKayla Rethamel, Secretary	Bobbi Baxter, Treasurer	Adam Bieber		
Bethany Stock	Andy Thesing	Dick Berns	Brian Kerndt	George Bieber	Donus Dee	Heath Dee
Teresa Myers	Patrick Monroe	Mark Howe	Miranda Reinhardt	Jenny Monroe, Pavilion Manager		

# 2021 ALLAMAKEE COUNTY FAIR SPONSORSHIP PACKAGES

## **Family Package**

4 Grandstand Ticket Books                      2 Carnival Wristbands                      **\$150.00**

## **Red Ribbon Sponsor**

4 Grandstand Ticket Books                      2 Carnival Wristbands  
4 Food Vouchers                                      2x2 Newspaper Ad                      **\$250.00**

## **Blue Ribbon Sponsor**

8 Grandstand Ticket Books                      4 Carnival Wristbands  
4 Food Vouchers                                      2x4 Newspaper Ad  
4'x8' Grandstand Sign or 2'x4' Livestock Auction Show-Ring Sign                      **\$500.00**

## **Reserve Champion Sponsor**

12 Grandstand Ticket Books                      6 Carnival Wristbands  
6 Food Vouchers                                      ¼ Page Black & White Newspaper Ad  
4'x8' Grandstand Sign                              2'x4' Livestock Auction Show-Ring Sign  
Your business logo displayed on our website.                      **\$750.00**

## **Grand Champion Sponsor**

15 Grandstand Ticket Books                      4 Carnival Wristbands  
4 Carnival Megabands                              10 Food Vouchers  
¼ Page Color Newspaper Ad                      2'x4' Livestock Auction Show-Ring Sign  
4'x8' Grandstand Sign  
Your business logo and link to your website displayed on our website.                      **\$1,000.00**  
Your business logo displayed on our Pre-Fair Mailing delivered to every resident in Allamakee County.

### **Package Item Details:**

- **Newspaper Ad** - Ad placed in Special Fair Recap Section of *The Standard* after Fair
- **Foodstand Vouchers** - For use **ONLY** at the Grandstand Foodstand and will have no cash value – each voucher is good for one sandwich and pop (no alcohol)
- **2'x4' or 4'x8' Sign** - Sign created by LC Signs to sponsor's liking, will be put up at the Grandstand and/or Show Barn, requires sponsorship level agreement each year to be displayed

### **GENERAL TICKET PRICING INFORMATION:**

- **Children ages 10 and under are free with paying adult**
- **Pre-Fair tickets will be available at local businesses and online**
- **Ticket books are only available for Pre-Fair and Wednesday night sales**
- **Pre-Fair Ticket Book Price (through Tuesday, July 20<sup>th</sup>): \$35.00**
- **Wednesday Ticket Book Price: \$40.00**
- **Single Ticket Prices:**
  - o **\$15.00**

# 2021 ALLAMAKEE COUNTY FAIR SPONSORSHIP AGREEMENT

Please circle the package of your choice.

Family Package    \$150.00

Red Ribbon Sponsor    \$250.00

Blue Ribbon Sponsor    \$500.00

Reserve Champion Sponsor    \$750.00

Grand Champion Sponsor    \$1,000.00

**SPONSOR NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

PLEASE RETURN THIS FORM WITH YOUR CHECK PAYABLE TO:  
THE ALLAMAKEE COUNTY AGRICULTURAL SOCIETY, PO Box 208, WAUKON, IA 52172.

IF YOU OR YOUR COMPANY HAS ANY PROMOTIONAL ITEMS YOU'D LIKE GIVEN AS PRIZES IN OUR CONTESTS, PLEASE NOTE THAT HERE! WE'LL GLADLY STOP BY AND PICK THEM UP!

## LOVE THE FAIR?

WANT TO BE ON OUR VOLUNTEER LIST?

WE HAVE SEVERAL OPPORTUNITIES TO VOLUNTEER, RANGING FROM TAKING TICKETS, TO HELPING SET UP, CLEAN UP, OR WORKING IN THE FOOD STAND!

CAN WE ADD YOU TO OUR LIST?    YES    OR    NO

IF YOU CIRCLE YES, WE WILL CONTACT YOU ABOUT SCHEDULING IN EARLY JULY!