

Allamakee County Agricultural Society

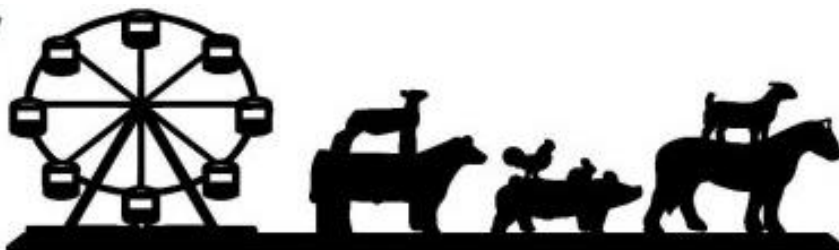
705 Allamakee Street
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Waukon, IA 52172

Phone: 563.568.2667

Email: allamakeefair@gmail.com

Website: www.allamakeecountyfair.org

Find us on Facebook!



May 2022

Dear Fair Supporter:

We are pumped up about Fair 2022! We can't wait to see the trailers pulling up, youth showing off their livestock projects, exhibits being judged, the smell of the fair food, the thrill of the Midway entertainment, and the lights and sounds of the Grandstand!

We invite you to join in the Excitement!



Please save the dates for the 2022 Allamakee County Fair,

July 20 – July 24!



Our Free Entertainment will feature **Magic by Waukon Native, Jonathan May!** We will also feature Balloon Twisting, Face Painting, Glitter Tattoos, and Caricatures – Free to All Fair-goers!

The Open Exhibit Building will be busy with workshops and contests. Keep checking our website and Facebook page for the full schedule! **Be sure to check out our website!** www.allamakeecountyfair.org and like us on **Facebook**.

This year we've put together a great grandstand line-up of family friendly entertainment!

This year's evening lineup includes:

- Tuesday - **YOUTH SHOWCASE AND QUEEN CORONATION** (*Pavilion*)
- Wednesday - **LOCAL TRUCK AND TRACTOR PULL**
- Thursday - **74 Promotions Motocross**
- Friday - **The Caminos**, opening for Headliner **HAIRBALL**
- Saturday - **ROGUE RODEO**
- Sunday - **TOUGH TRUCK Competition**
- **Returning again in 2022 – Iron Ridge Church Sunday Morning Worship** in the New Showbarn



*We have received great support for the **Building New Traditions Campaign**, and we are anxious to watch youth exhibit in the **New Livestock Show Barn**. We invite you up to the Livestock Shows to enjoy the facility and support the exhibitors.*

We'd also like to invite you to the **4-H/FFA Youth Livestock Auction on Sunday at 5:00**. Market Beef, Swine, Lambs, Goats, Poultry, and Rabbits will be available for purchase. This is a great way to support our youth **and** purchase **local meat** for your family, friends, or employees. These animals will be taken to local lockers for custom processing, or can be resold for market price if you'd like to support the youth, but do not have a need for the meat. The trucking and resale process is all taken care of for you.

As the Board of Directors, our mission is to provide safe, affordable, and fun entertainment for the families in Allamakee County. You, our sponsors, are an important part in our ability to do that. Our Fair is one of the county's largest annual events, and your help and support also make it one of the best! On the back of this letter you will find the sponsorship packages available. Please select the package that best suits you.

Enclosed is a 'Sponsor Agreement'. Please complete and return with payment by **June 10th**.

Should you have any questions, please contact Tyler Plein at 563-380-1425 or Bobbi Baxter at 563-380-0696.

Thank you for your support!

The Allamakee County Fair Board

Tyler Plein, President

Adam Bieber, Vice-President

McKayla Rethamel, Secretary

Bobbi Baxter, Treasurer

Josh Dee

Bethany Stock

Dick Berns

Brian Kemdt

George Bieber

Patrick Monroe

Donus Dee

Andy Thesing

Miranda Bieber

Jenny Rosendahl, Pavilion Manager

2022 ALLAMAKEE COUNTY FAIR SPONSORSHIP PACKAGES

Family Package

4 Grandstand Ticket Books	2 Carnival Wristbands	\$175.00
This package does not include advertising or recognition.		

Red Ribbon Sponsor

4 Grandstand Ticket Books	2 Carnival Wristbands	
2x2 Newspaper Ad		\$250.00

Blue Ribbon Sponsor

6 Grandstand Ticket Books	4 Carnival Wristbands	
2 Food Vouchers	2x4 Newspaper Ad	
4'x8' Grandstand Sign <u>or</u> Digital Livestock Show-Ring Sign		\$500.00

Reserve Champion Sponsor

10 Grandstand Ticket Books	6 Carnival Wristbands	
4 Food Vouchers	¼ Page Black & White Newspaper Ad	
4'x8' Grandstand Sign	Digital Livestock Show-Ring Sign	
Your business logo displayed on our website.		\$750.00

Grand Champion Sponsor

15 Grandstand Ticket Books	4 Carnival Wristbands	
4 Carnival Megabands	6 Food Vouchers	
¼ Page Color Newspaper Ad	Digital Livestock Show-Ring Sign	
4'x8' Grandstand Sign		
Your business logo and link to your website displayed on our website.		\$1,000.00

**Your business logo displayed on our Pre-Fair Mailing,
delivered to every resident in Allamakee County.**

Package Item Details:

- Newspaper Ad - Ad placed in Special Fair Recap Section of *The Standard* after Fair
- Foodstand Vouchers - For use **ONLY** at the Grandstand Foodstand and will have no cash value – each voucher is good for one sandwich and drink (no alcohol)
- 2'x4' or 4'x8' Sign - Sign created by LC Signs to sponsor's liking, will be put up at the Grandstand and/or Digital Sign in the Show Barn, requires sponsorship level agreement each year to be displayed

GENERAL TICKET PRICING INFORMATION:

- Children ages 10 and under are free with paying adult
- Ticket Books will be available at local businesses and online
- Ticket Book Price : \$40.00
- Single Ticket Prices:
 - o \$15.00 Tractor Pull, Motocross, Rodeo, Tough Trucks
 - o Concert \$25.00

2022 ALLAMAKEE COUNTY FAIR SPONSORSHIP AGREEMENT

Please circle the package of your choice.

Family Package \$175.00

Red Ribbon Sponsor \$250.00

Blue Ribbon Sponsor \$500.00

Reserve Champion Sponsor \$750.00

Grand Champion Sponsor \$1,000.00

SPONSOR NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

PLEASE RETURN THIS FORM WITH YOUR CHECK PAYABLE TO:
THE ALLAMAKEE COUNTY AGRICULTURAL SOCIETY
PO Box 208
WAUKON, IA 52172

OR VENMO @ALLAMAKEECOUNTYFAIR



IF YOU OR YOUR COMPANY HAS ANY PROMOTIONAL ITEMS YOU'D LIKE GIVEN AS PRIZES IN OUR CONTESTS, PLEASE NOTE THAT HERE! WE'LL GLADLY STOP BY AND PICK THEM UP!

LOVE THE FAIR?

WANT TO BE ON OUR VOLUNTEER LIST?

WE HAVE SEVERAL OPPORTUNITIES TO VOLUNTEER, RANGING FROM TAKING TICKETS, TO HELPING SET UP, CLEAN UP, OR WORKING IN THE FOODSTAND!

CAN WE ADD YOU TO OUR LIST? YES OR NO

IF YOU CIRCLE YES, WE WILL CONTACT YOU ABOUT SCHEDULING IN EARLY JULY!

