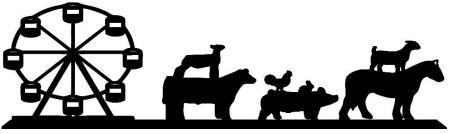
## **Allamakee County Agricultural Society**

705 Allamakee Street PO Box 208 Waukon, IA 52172

Phone: 563.568.2667

Email: allamakeefair@gmail.com Website: www.allamakeecountyfair.org

Find us on Facebook!



May 2023

### Dear Fair Supporter:

We are pumped up about Fair 2023! We can't wait to see the trailers pulling up, youth showing off their livestock projects, exhibits being judged, the smell of the fair food, the thrill of the Midway entertainment, and the lights and sounds of the Grandstand!

We invite you to join in the Excitement!

Please save the dates for the 2023 Allamakee County Fair,

**July 19 – July 23!** 

Our Free Entertainment will feature Team T&J, an interactive kid's entertainment show! We welcome back **Magic and Balloons by Waukon Native, Jonathan May!** We will also feature Face Painting, Glitter

Tattoos, and Caricatures – Free to All Fair-goers! New this year – That Hypnotist! Saturday night and Sunday in the Pavilion!

The Open Exhibit Building will be busy with workshops and contests. Keep checking our website and Facebook page for the full schedule! **Be sure to check out our website! www.allamakeecountyfair.org** and like us on **Facebook**.

This year we've put together a great grandstand line-up of family friendly entertainment!

This year's evening lineup includes:

- Tuesday YOUTH SHOWCASE AND QUEEN CORONATION (Pavilion)
- Wednesday TRUCK AND TRACTOR PULL Now open to all pullers!
- Thursday **74 Promotions Motocross**
- Friday Flatland Ridge, opening for Headliner Big Time Grain Co.
- Saturday ROGUE RODEO
- Sunday TOUGH TRUCK Competition
  - Returning again in 2023 Iron Ridge Church Sunday Morning Worship in the New Showbarn



Our first year in the new ShowBarn was a Huge Success! Thank you for supporting this project!

We'd also like to invite you to the **4-H/FFA Youth Livestock Auction on Sunday at 5:00**. Market Beef, Swine, Lambs, Goats, Poultry, and Rabbits will be available for purchase. This is a great way to support our youth **and** purchase **local meat** for your family, friends, or employees. These animals will be taken to local lockers for custom processing, or can be resold for market price if you'd like to support the youth, but do not have a need for the meat. The trucking and resale process is all taken care of for you.

As the Board of Directors, our mission is to provide safe, affordable, and fun entertainment for the families in Allamakee County. You, our sponsors, are an important part in our ability to do that. Our Fair is one of the county's largest annual events, and your help and support also make it one of the best! On the back of this letter you will find the sponsorship packages available. Please select the package that best suits you.

Enclosed is a 'Sponsor Agreement'. Please complete and return with payment by **June 15**th.

Should you have any questions, please contact Adam Bieber at 563.794.0685 or Bobbi Baxter at 563-380-0696.

## Thank you for your support!

### **The Allamakee County Fair Board**

Adam Bieber, President Bethany Stock, Vice-President
Josh Dee Dick Berns
Kyle Halse Jason Troendle

McKayla Rethamel, Secretary
Brian Kerndt
Don Dee Jenny Ro

etary Bobbi Baxter, Treasurer George Bieber Jenny Rosendahl, Pavilion Manager

\* ALLAMAKEE COUNTY FAIR PRESENTS \*

## 2023 ALLAMAKEE COUNTY FAIR SPONSORSHIP PACKAGES

Family Package

4 Grandstand Ticket Books 2 Carnival Wristbands \$175.00

\*This package does not include advertising or recognition.\*

**Red Ribbon Sponsor** 

4 Grandstand Ticket Books 2 Carnival Wristbands

2x2 Newspaper Ad \$250.00

Blue Ribbon Sponsor

6 Grandstand Ticket Books 4 Carnival Wristbands

2 Food Vouchers 2x4 Newspaper Ad

4'x8' Grandstand Sign <u>or</u> Digital Livestock Show-Ring Sign \$500.00

**Reserve Champion Sponsor** 

10 Grandstand Ticket Books 6 Carnival Wristbands

4 Food Vouchers 1/4 Page Black & White Newspaper Ad

4'x8' Grandstand Sign Digital Livestock Show-Ring Sign

Your business logo displayed on our website. \$750.00

**Grand Champion Sponsor** 

15 Grandstand Ticket Books 4 Carnival Wristbands

4 Carnival Megabands 6 Food Vouchers

1/4 Page Color Newspaper Ad Digital Livestock Show-Ring Sign

4'x8' Grandstand Sign

Your business logo and link to your website displayed on our website. \$1,000.00

# Your business logo displayed on our Pre-Fair Mailing, delivered to every resident in Allamakee County.

### **Package Item Details:**

- Newspaper Ad Ad placed in Special Fair Recap Section of *The Standard* after Fair
- Foodstand Vouchers For use ONLY at the Grandstand Foodstand and will have no cash value each voucher is good for one sandwich and drink (no alcohol)
- 4'x8' Sign Sign created by LC Signs to sponsor's liking, will be put up at the Grandstand and/or Digital Sign in the Show Barn, requires sponsorship level agreement each year to be displayed

#### **GENERAL TICKET PRICING INFORMATION:**

- Children ages 10 and under are free with paying adult
- Ticket Books will be available at local businesses and online
- Ticket Book Price: \$40.00
- Single Ticket Prices:
  - o **\$15.00**

## 2023 ALLAMAKEE COUNTY FAIR SPONSORSHIP AGREEMENT

Please circle the package of your choice.

Family Package \$175.00 Red Ribbon Sponsor \$250.00

Blue Ribbon Sponsor \$500.00 Reserve Champion Sponsor \$750.00

**Grand Champion Sponsor** \$1,000.00

SPONSOR NAME:	
CONTACT PERSON:	
Address:	
PHONE:	
EMAIL:	

PLEASE RETURN THIS FORM WITH YOUR CHECK PAYABLE TO: THE ALLAMAKEE COUNTY AGRICULTURAL SOCIETY PO Box 208
WAUKON, IA 52172

Allamakee Fair

@AllamakeeCountyFair



venmo

OR VENMO @ALLAMAKEECOUNTYFAIR

IF YOU OR YOUR COMPANY HAS ANY PROMOTIONAL ITEMS YOU'D LIKE GIVEN AS PRIZES IN OUR CONTESTS, PLEASE NOTE THAT HERE! WE'LL GLADLY STOP BY AND PICK THEM UP!

## LOVE THE FAIR?

WANT TO BE ON OUR VOLUNTEER LIST?

WE HAVE SEVERAL OPPORTUNITIES TO VOLUNTEER, RANGING FROM TAKING TICKETS, TO HELPING SET UP, CLEAN UP, OR WORKING IN THE FOODSTAND!

CAN WE ADD YOU TO OUR LIST? YES OR NO
IF YOU CIRCLE YES, WE WILL CONTACT YOU ABOUT SCHEDULING IN EARLY JULY!