

Allamakee County Agricultural Society

705 Allamakee Street
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Waukon, IA 52172

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Email: allamakeefair@gmail.com

Website: www.allamakeecountyfair.org

Find us on Facebook!



July 17-21, 2024

Dear Fair Supporter:

It's time to get excited for Allamakee County Fair 2024! The planning is in high gear; this year is going to be the best yet! Youth all across Allamakee County are working on their projects, and we cannot wait to welcome them to the County Fair!

We are adding new events and attractions – New this year – the Allamakee County Fair Fun Run! An early morning 5k, that starts and ends at the fair! Also new this year – a Barn Dance Saturday night! Dancing for all ages, after the rodeo! In addition to Emerald Amusements, the mechanical bull is back!

Also new - 135' of new aluminum bleacher seating in front of the grandstands!

In the Free Entertainment Area - We welcome Dan Kirk – The Juggler with the Yellow Shoes! He is 'cool enough for kids, edgy enough for teens, smart enough for adults, and hip enough for seniors!' By popular demand, we've invited back Team T&J, an interactive kid's entertainment show! There will be Face Painting, Glitter Tattoos, Balloon Twisting, and Caricatures – All Free!

The Open Exhibit Building will be busy with workshops and contests. Keep checking our website and Facebook page for the full schedule! **Be sure to check out our website!** www.allamakeecountyfair.org and like us on Facebook.



Grandstand Excitement Includes:

- Wednesday - **TRUCK & TRACTOR PULL – Open to all pullers!**
- Thursday - **74 Promotions Motocross**
- Friday – **High Mileage**, opening for Headliner **The Pork Tornadoes**
- Saturday - **ROGUE RODEO** starting with Mutton Bustin'!
- Sunday – Tri-County Off-Road Assoc **TOUGH TRUCK Competition**
Returning in 2024 – Royalty Baked Goods Auctions
Iron Ridge Church Sunday Morning Worship in the New Showbarn

- **Daily Youth Livestock Shows** – Thursday - Swine, Sheep, Goats Friday – Beef, Rabbit, Poultry
Saturday – Dairy, Dog Sunday - Horse

We'd also like to invite you to the **4-H/FFA Youth Parade of Champions and Livestock Auction on Sunday at 4:30.** Beef, Swine, Lambs, Goats, Poultry, and Rabbits will be available for purchase. **This is a great way to support our youth and purchase local meat for your family, friends, or employees.** These animals will be taken to local lockers for custom processing, or can be resold for market price if you'd like to support the youth, but do not have a need for the meat. The trucking and resale process is all taken care of for you.

As the Board of Directors, our mission is to provide safe, affordable, and fun entertainment for the families in Allamakee County. Our sponsors help us make this possible.

On the back of this letter, you will find the sponsorship packages available. As the costs associated with hosting the fair continue to rise, the packages have been revised to offer additional sponsor opportunities. Please select the package that best suits you.

Enclosed is a 'Sponsor Agreement'. Please complete and return with payment by **May 15th**.

If selecting the VIP Package, please return by April 1st as additional print time is required.

Should you have any questions, please contact Adam Bieber at 563.794.0685 or Bobbi Baxter at 563.380.0696.

Thank you for your support!

The Allamakee County Fair Board

Adam Bieber, President
Brian Kerndt
Diana Davison

Bethany Stock, Vice President
George Bieber
Jenny Rosendahl, Pavilion Manager

McKayla Rethamel, Secretary
Kyle Halse

Bobbi Baxter, Treasurer
Jason Troendle

2024 ALLAMAKEE COUNTY FAIR SPONSORSHIP PACKAGES

Friend of the Fair

4 Grandstand Ticket Books	2 Carnival Wristbands	\$250
Listing on website		

Red Ribbon Sponsor

6 Grandstand Ticket Books	4 Carnival Wristbands	
2x4 Black & White Newspaper Ad		
Digital Livestock Show-Ring Sign	Listing on website	\$500

Blue Ribbon Sponsor

10 Grandstand Ticket Books	4 Carnival Wristbands	
Digital Livestock Show-Ring Sign	4x4 Black & White Newspaper Ad	
4'x8' Grandstand Sign		
Your business logo and link to your website displayed on our website.		
Your business listed on the pre-fair mailing, to every resident in Allamakee County.		\$1000

Grand Champion Sponsor

15 Grandstand Ticket Books	4 Carnival Wristbands	
4 Carnival Megabands	6 Food Vouchers	
Digital Livestock Show-Ring Sign	4x4 Color Newspaper Ad	
4'x8' Grandstand Sign		
Your business logo and link to your website displayed on our website.		
Your business logo displayed on our Pre-Fair Mailing, delivered to every resident in Allamakee County.		\$2500

NEW IN 2024!

Please return
by April 1st

VIP Sponsor - Your business will be the Sponsor for the Day!

**Permanent Signage displayed on the fairgrounds all year
Signage and Announcements made on your day**

15 Grandstand Ticket Books	4 Carnival Wristbands
4 Carnival Megabands	6 Food Vouchers
Digital Livestock Show Barn Sign	½ Page Color Newspaper Ad
4'x8' Grandstand Sign	Business Name printed on beverage coolers
Business Name printed on back of Grandstand Tickets	
Your business logo and link to your website displayed on our website.	

\$5000

***Your business logo displayed on our Pre-Fair Mailing,
delivered to every resident in Allamakee County.***

Package Item Details:

- Newspaper Ad - Ad placed in Special Fair Recap Section of *The Standard* after Fair
- Foodstand Vouchers - For use ONLY at the Grandstand Foodstand
- Digital Livestock Show Barn Sign – sign scrolling on 75" TV screen
- 4'x8' Sign - will be displayed at the Grandstand, requires sponsorship level agreement each year to be displayed
Additional charge of \$300 for requested sign changes from year to year

GENERAL TICKET PRICING INFORMATION:

- Children ages 10 and under are free with paying adult
- Ticket Book Price : Pre Fair \$40.00, or \$50 Wednesday at Fair
- Single Ticket Prices: \$15.00

2024 ALLAMAKEE COUNTY FAIR SPONSORSHIP AGREEMENT

Please circle the package of your choice.

Friend of the Fair \$250

Red Ribbon Sponsor \$500

Blue Ribbon Sponsor \$1000

Grand Champion Sponsor \$2500

VIP Sponsor \$5000.00

SPONSOR NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

PLEASE RETURN THIS FORM WITH YOUR CHECK PAYABLE TO:
ALLAMAKEE COUNTY AGRICULTURAL SOCIETY
PO Box 208
WAUKON, IA 52172

OR VENMO @ALLAMAKEECOUNTYFAIR



IF YOU OR YOUR COMPANY HAS ANY PROMOTIONAL ITEMS YOU'D LIKE GIVEN AS PRIZES IN OUR CONTESTS, PLEASE NOTE THAT HERE! WE'LL GLADLY STOP BY AND PICK THEM UP!

LOVE THE FAIR?

WANT TO BE ON OUR VOLUNTEER LIST?

WE HAVE SEVERAL OPPORTUNITIES TO VOLUNTEER, RANGING FROM TAKING TICKETS, TO HELPING SET UP, CLEAN UP, OR WORKING IN THE FOODSTAND!

CAN WE ADD YOU TO OUR LIST? YES OR NO

IF YOU CIRCLE YES, WE WILL CONTACT YOU ABOUT SCHEDULING IN EARLY JULY!